



**Canadian Camping Association
Association des camps du Canada**

www.ccamping.org

“SNAPSHOT” CCA/ACC March 2011

The Canadian Camping Association/Association des camps du Canada is currently celebrating its 75th anniversary season during 2011.

CCA/ACC represents 800 camps in all ten provinces across Canada.

This update has been compiled following the most recent meetings of the CCA/ACC National Board on November 29 and 30, 2010 in Winnipeg, Manitoba.

NEW! STATISTICS SURVEY

Recognizing the pressing need for national camping statistics, CCA/ACC created a sub-committee of the Research Committee under the leadership of Dr. Stephen Fine and Dave Graham with the participation of the Executive Directors and/or Membership Chairs from across the country. The first short questionnaire was sent on February 1, 2011. The participation of EVERY camp across the country is essential to determine the scope of our industry and our impact on the economy. Such information will help tell the camping story to the public and seek financial support from corporate sponsors.

NEW! CANADIAN CAMP DIRECTOR COURSES (CCDC)

Adapted by the CCA/ACC and based on both the International Camp Directors Course (ICDC) and the book *Basic Camp Management* by Armand Ball. This curriculum-based course is recognized around the world as the most thorough and well-received training for camp directors/managers available today. ICDC lead-trainers Donna Wilkinson and Jen Dundas are facilitators and advisors.

At the first Canadian course delivered from Sunday, January 23 to Wednesday, January 26, 2011 at the Tim Horton's Camp, Onondaga Farms, Ontario, nineteen participants from six provinces received a Certificate of Completion. CCA/ACC Treasurer, Jane McCutcheon, moderated with Jen Dundas as trainer.

Before the end of 2012, CCA/ACC is committed to offering three more CCDCs: one in the West, another in the Atlantic Provinces and after a translation of course materials, one in Quebec.

CCA/ACC VISIONING

During 2010, CCA/ACC representatives visited the nine provincial members of CCA/ACC and provided an overview of the proposed restructuring of the national association. A Visioning Implementation Task Force has now been struck with Jill Dundas as Chair. Further reports and communication with each province will continue throughout 2011.

CCA/ACC NATIONAL INSURANCE PROGRAM

Over 120 camps coast to coast were active members in the 2010 national camping insurance program. Our broker, Nancy Brown, is currently updating information on the Firstbrook, Cassie & Anderson website.

NATIONAL TREE PLANTING PROGRAM

47 camps in nine provinces registered with their provincial representatives to participate in the free tree planting program during the 2010 season under the auspices of Andrea Koehle Jones, Executive Director of Love Trees (www.lovetrees.ca) and the ChariTREE Foundation (charitree.ca). 10,000 trees were planted by Canadian campers and staff in 2010. This opportunity will be made available to camps for summer 2011.

CAMPING RESEARCH

The CCA/ACC Research Committee, led by Chair Dr. Stephen Fine, is currently providing leadership and support to three research projects:

Canada Summer Camp Research Project (CSCR)

In summer 2010, eighty Canadian camps, representing all provinces and every size and type of camp, committed themselves to Phase Two of the five year University of Waterloo study funded by CCA/ACC. Counsellors observed their campers in the first and last two days of the session and record changes that occurred in several areas including social relationships, environmental awareness and physical activity. Ongoing information about the CSCR can be found at: <http://healthycommunities.uwaterloo.ca/camp/index.html>. Findings will be presented by the end of 2011.

Canada Healthy Camps Study

All camps in Canada were invited to join those camps already participating in the Canada Healthy Camps Study, which gathered statistics on illness and injury at camps in summer 2010.

Canadian Summer Camp Counsellor Study

In cooperation with Mandi Baker and Griffith University in Brisbane, Australia, CCA/ACC is pleased to support a comprehensive study of the Canadian camp counsellor experience.

PUBLIC AWARENESS

CCA/ACC responds to frequent requests from the media for opinions on current camping issues, answers to interviewer's questions on camping topics or articles for publication in local and provincial newspapers. To facilitate future requests, Catherine Ross, CCA/ACC Communications Officer, is gathering resources and creating a database of suitable stories and articles. This database will be accessible to all provincial associations. In addition, a CCA/ACC Media Task Force has been struck.

CCA/ACC WEBSITE (www.ccamping.org)

Watch for a new Research section on the website along with news of CCA/ACC initiatives and ongoing work.

For access to the members' section of the CCA/ACC Website:

Username: member

Password: ccamping

CCA/ACC AWARDS PROGRAM - 2010 RECIPIENTS

Ron Johnstone Lifetime Achievement Award: Larry & Pearl Bell (*Ontario*)

Jack Pearse Award Of Honour: International Camping Fellowship

Award of Excellence:

Karen Brake (*Newfoundland and Labrador*)
CKNW Orphans Fund (*British Columbia*)
Steve Heming (*Ontario*)
Bob Howell (*Nova Scotia*)
Christine Long (*Nova Scotia*)
Heather MacDonald (*Nova Scotia*)
Union Gospel Mission (*British Columbia*)

OTHER NEWS

- CCA/ACC is supporting a reprint of the Camp Health Care book, author Mary Casey, R.N. to be available in May 2011.
- CCA/ACC is partnering with the Society of Camp Directors to offer additional funding for the National Writing Awards.
- Dave Graham is working with Anaphylaxis Canada to develop a National Protocol for Anaphylaxis for distribution to all camps.
- The Project Development Fund, which provides core funding to national camping initiatives, is currently being reviewed. updated information regarding applications and deadlines will be available in 2011.

YOUR CCA/ACC

The Canadian Camping Association/Association des camps du Canada is a volunteer-driven national federation. We thank all of those that have most recently offered leadership to the CCA/ACC:

CCA/ACC NATIONAL BOARD

Jeff Bradshaw (President)
Simon Adams (Past President)
Jane McCutcheon (Treasurer)
Catherine Ross (Communications)

Provincial Camping Association (PCA) Reps:

Pam Chater (BC)
Kathy Koehler (Alberta)
Donna Wilkinson (Saskatchewan)
Bob Wiebe (Manitoba)
Dave Graham (Ontario)
Tanya Desrochers (Quebec)
Stephane Richard (New Brunswick)
Heather MacDonald (Nova Scotia)

Ex-Officio:

Malcolm Turner (Newfoundland and Labrador)

CCA/ACC INSURANCE COMMITTEE

Skip Connett (Chair)
Larry Bell
Joe Kronick
Mike Moore
Kim Smith
Nancy Brown (Broker)

CCA/ACC NATIONAL RESEARCH COMMITTEE

Dr. Stephen Fine (Chair)
Mandi Baker
Amy Chapeskie
Dr. Troy Glover
John Jorgenson
Catherine Ross

CANADIAN HEALTHY CAMPS STUDY COMMITTEE

Stephen Fine, PhD - CCA/ACC National Research Committee Chair
Barry Garst, PhD - ACA Director of Research Applications
Jack Goodman, PhD - University of Toronto
Charles Tator, MD, PhD, CC - University of Toronto/Toronto Western Hospital
Sandy Wells, MSc - Think First/pense d'abord

CCA/ACC NATIONAL RESEARCH NETWORK TO-DATE

Gary Babiuk, PhD - University of Manitoba, Manitoba
Deb Bialeschki, PhD - ACA Director of Research
Troy Glover, PhD - University of Waterloo, Ontario
Karla Henderson, PhD - University of North Carolina, NC
Garrett Hutson, PhD - Brock University, Ontario
TA Loeffler, PhD - Memorial University, NFL
Tim O'Connell, PhD - Brock University, Ontario
Mark Roak, PhD - Utah State University, UT
Rob Stebbins, PhD - Emeritus University of Calgary, Alberta
Ross Wein, PhD - Emeritus University of Alberta, Alberta

CCA/ACC VISIONING IMPLEMENTATION TASK FORCE

Jill Dundas (Chair)
Jeff Bradshaw
Tanya Desrochers
Jane McCutcheon
Stephane Richard Donna Wilkinson

CCA/ACC MEDIA TASK FORCE

Catherine Ross (Chair)
Jeff Bradshaw
Barb Gilbert
Peter Gilbert
John Jorgenson
Joe Richards
Jill Vandal

CANADIAN CAMP DIRECTOR COURSE (CCDC)

Jen Dundas (Lead Trainer)
Jane McCutcheon (Moderator)
Donna Wilkinson (Lead Trainer)

CCA/ACC KEY VOLUNTEERS & SUPPORT

Mathieu Gautier (Translation)
Barb Gilbert (New Camp Mentor)
Sara Middleton (Constant Contact)
Mike Stewart (CCA/ACC Website)

PCA EXECUTIVE DIRECTORS

Yves Dubois (Quebec)
Bryan Ezako (Manitoba)
Kathryn Rambow (Alberta)
Donna Wilkinson (Saskatchewan)
Heather Heagle (Ontario)