

CCA Conference Call Board Meeting

January 14, 2015 12:00 noon

Chair: Jill Dundas

Present: Pam Chater, Jared Clarke, Skip Connett, Sean Day, Stephen Fine, Dave Graham, Liz Kovach, Kathy Koehler, Derek Mitchell, Mike Stewart, Gabrielle Raill, Stephane Richard, Catherine Ross, John Savage, Malcolm Turner

Update: Jill

1. Request to send outstanding reports from the NFL to Catherine for posting on the CCA website
2. Jane advises us that in 2014, the last year that CCA has charitable status, an audit is required.

MOTION to authorize BDO to do a final audit for CCA for 2014

Kathy Koehler/Dave Graham

Carried

3. Jill welcomed Dave Graham as the new CCA Treasurer. The Board will confirm plans before developing a 2015 budget.

Committee Reports

Research, Stephen Fine

1. Stephen's committee is preparing briefing papers of current research to post on the CCA website along with evaluation tools. The American Camping Association charges a \$25 fee for this service.
2. Stephen is the co-author of a book chapter, "The Camp Experience-Learning in the Outdoors" to be published in February by Rutledge.
3. Professors at Dalhousie, U of T and University of Calgary are currently doing research in camping.
4. Sean Day will work with Stephen on ACQ's Strategic Watch program.
5. The CCA business survey is mandated to the PCAs
The goal is to use research to market camping.

Communications, Catherine Ross

There are no changes in activity that would impact on the budget.

Website, Mike Stewart

CCA has contracted with Fresh Ideas to correct the hacking of the CCA website and clean up the spam at a cost of about \$100. Fresh Ideas will now host the CCA site for a cost of \$19/month (hosting, back-up, clean up). As of today, the transfer is complete. At present, we are not purchasing the \$99/month virus-check service.

Mike is asking for \$200-\$300 for purchasing stock photos. Sean Day offered his camp's photo collection.

Insurance, Skip Connett

Proposed budget items:

1. \$3,000 to vet our current policies by an outside professional to report on improvements and additions
2. \$2,000 for Directors' Liability Insurance (an increase from current \$1,000 to increase coverage from 2M to 5M.)

Awards, Pam Chater

The committee intends to do more promotion of the program in 2015 to increase nominations. They will more clearly define the criteria for the Special Recognition Award.

No impact on budget.

Marketing, Liz Kovach

Liz has sent survey questions to Jill. Liz will prepare an overall plan for Board Approval including a proposed budget.

ICF, Gabrielle Raill

ICF is working on a package for all ICF members identifying what ICF can do for their country for publication in camping newsletters.

Database Project, Stephane Richard

Stephane is preparing a request for quotes for a membership management software program to be ready by March for Board approval. Provinces may provide input. The objective is to be set to start the project in the fall.

Lobbying, Mark Diamond

Transport Canada and the Temporary Foreign Workers Program are ongoing projects.

Summary, Jill Dundas

Committee chairs are asked to submit today's reports.

February 2, 2015- copy of draft budget to the Board for approval at February 11 CCA conference call.

Meeting adjourned